

2nd Crossborder Seminar - Tourism4All

Accessible tourism market and promotional strategies

Seminar programme; **Wednesday, 14th July 2021**

11:00 – 11:10	Croatian Camping Association (Project Partner) <i>Introduction and welcome</i>
11:10 – 11:20	Region Molise (Lead Partner) <i>Tourism4All project presentation</i>
11:20 – 11:35	Roberto Vitali (Village for all – V4A) <i>Overview of the accessible tourism market, promotion and guidelines for accommodation facilities</i>
11:35 – 11:45	Manuela Hrvatin (Interpret Europe Association, coordinator) <i>Best practices of inclusive tourism projects</i>
11:45 – 11:55	<i>Pause</i>
11:55 – 12:05	Klara Trošt (Eventor, sustainable tourism & events) <i>How to organize an event including people with special needs?</i>
12:05 – 12:15	Vesna Ferenac (TZ Novigrad) and/or Paola Pellicoli (Andromake d.o.o.) <i>Presentation of the project “Friendly beach autism”</i>
12:15 – 12:25	Laura Penna (Go4All, tour operator) <i>How to start up a tour-operator activity in the field of accessible tourism</i>
12:25 – 12:35	Irena Poldrugo (Gebetsroither International, tour operator) <i>Introduction of accessible mobile homes into the standard campsites’ offer</i>
12:35 – 12:45	Alberto Granzotto (Bibione Live – member of the Board) <i>Bibione Destination4All - a new Vision for DMO</i>
12:45 – 13:00	<i>Open Discussion & Closing Words</i>

Applications and more information:

<https://www.camping.hr/projects/eu-projects/second-crossborder-seminar-invitation>