

Ecomuseo di Argenta - Echoeslab project



Introduction

The LAG Delta 2000 (Local Leader) partner of the Transnational Cooperation Project for Ecomuseums - Leader 2014-2020, called ECHOES, together with LAG Valli Marecchia and Conca (IT -Emilia-Romagna), LAG L'Altra Romagna (IT -Emilia-Romagna), LAG Sarcidano Barbagia di Seulo (EN -Sardinia), LAG Leader Aktiivinen Pohjois-Satakunta (Lead -Finland), LAG Leader Ravakka (Finland) and LAG Leader Sjö, Skog & Fjäll (Sweden) have started a collaboration process aimed at contributing to the growth and innovation of ecomuseums and museums representative of local traditions and cultural heritage in their respective territories.

Objectives of the Project are:

- **Strengthen** the capacity of institutions to apply innovative models, strategies and concrete actions for the protection and sustainable use of intangible cultural heritage;
- **Enhancing** the components of the identity of a place (territory, memory, tradition and customs);
- **Promoting** new job opportunities for young people and entrepreneurship, promotion and investment through the exchange of generational knowledge;
- **Increase** knowledge of intangible cultural heritage.

Within the project, the Delta 2000 LAG organised workshops (Echoeslab) in the Po Delta Ecomuseums to discover new job opportunities for young people through the exchange of generational knowledge.

The Ecomuseums of the GAL Delta 2000 involved in the laboratories in addition to the Ecomuseum of Argenta are the Ecomuseum of Marsh Grasses of Villanova of Bagnacavallo, the Ecomuseum of Salt and Sea of Cervia and the Ecomuseum of Woods and Deer of Mesola.

The Ecomuseum of Argenta has carried out five workshops, for 20 hours each, involving children of the 3rd and 4th year of the IISAP Rita Levi Montalcini both in the a.s. 2022-2023 and in the a.s. 2023-2024, with PCTO projects, realizing, through the technological innovation of photography, a video for each activity.

Each workshop dealt with different themes, arising from the workshop held in Argenta on 16 November 2022, with which the knowledge preserved in the hands of the local community can be transmitted to the new generations, encouraging business creation and generating new job opportunities.

All the workshops have been organized in such a way as to have an initial part, always exhibited by an ecomuseum operator, through a presentation, where the project Echoes, the Ecomuseums involved, was disclosed, the concept of Ecomuseum and made known in more detail the most interesting activities, traditions, knowledge and trades for the territory of Argenta. The final product of each workshop had to be the production of a video that handed down some knowledge to young people and that gave them stimuli to evaluate possible job opportunities. The video products have also been used to promote and enhance the Ecomuseum of Argenta in all its forms of expression.



Origine Ecomuseocome conservare il patrimonio immateriale

Il termine **Ecomuseo** esprime un concetto moderno, che ha avuto origine in Francia negli anni '70: un museo che sconfinava oltre i limiti architettonici per allargarsi al territorio e al suo background socio-culturale, aprendosi al dialogo con la realtà esterna.

<https://www.youtube.com/watch?v=LznNvfr1RI>

Fulcro delle tradizioni, svolge un ruolo fondamentale per promuovere il patrimonio immateriale.

LA TABACCAIA - impianto fitologico per la riproduzione delle specie autoctone. Consorzio della Bonifica Renana in convenzione con: Ente Parco, Regione Emilia-Romagna, Comune di Argenta



The topics addressed by laboratory are:

1. Nature photography

The first workshop held 28/30 April and 8/12 and 23 May 2023 saw the children involved both in school time but also out of school as some of the activities planned were within the Photofestival of Nature V edition, an event promoted, for some years, by the Municipality of Argenta to enhance the naturalistic photography and make understand the communicative importance that can transmit.

On the first day the guys, in addition to listening to the introduction decrypted above, met professional photographers, first in the classroom, where they received notions on the basics of photography and some techniques in addition to making them understand the importance of the image to enhance a product.

In particular, naturalistic photography is important for the promotion of the territory of Argenta as it presents significant natural emergencies recognized abroad. The students were then able to try the various photographic techniques explained in the courtyard of the Rita Levi Montalcini Institute in Argenta, using the photographic equipment made available by experienced photographers as well as being available to answer any curiosity and/ or clarification requested by students.



On the second day the trainees made a photographic experience in nature, visiting the peninsula of Boscoforte, until sunset to try the new techniques learned. This experience was shared with members of the Fotofestival, a group of people passionate about nature photography, who also made themselves available to lend their personal equipment to do shooting experiences and to transmit their knowledge if young people asked them for technical information.



The following days were important to learn new shooting techniques with the drone and understand how to make a video, the final product to be obtained at the end of the laboratory, to be presented to stakeholders. It was explained by the nature photographer Sergio Stignani how to edit a video, understand, based on the material available, how to mount it, with their cuts, the choice of images, videos and music.



The 5.14-minute video entitled Photos and Nature (link https://www.youtube.com/watch?v=e6_yx8HcQ-c) was publicly presented on 23 May 2023 at the "F.L.Bertoldi" Municipal Library to the stakeholders promoting the initiative through communication to the schools and going to the individual classes of the students involved in the laboratory. Unfortunately it was not possible to do much more at that time because our territory was affected by the hydraulic emergency.



The remaining four workshops were held in the school year a.s. 2023-2024 and the topics addressed were the following:

2. Cycling tourism and walking: from cycling tourism to services for cyclists

Workshop held, at the Centro Culturale Mercato di Argenta and some activities of the territory, from 2 -6 October 2023.

The students, after the introduction of the first day, continued the next day with a lesson on the field, by the photographer Sergio Stignani, on how to manage the photographic equipment (cameras, gopro and drone) and on photographic techniques. All this was done while documenting how to get to the Primaro Route, on foot or by bike, starting from the Cultural Center Market until you reach the Valleys of Argenta stopping at the Pieve di Sa Giorgio to make known the importance of this path both for the historical and naturalistic peculiarities but also for the enhancement of cycling tourism in our territory.



The following days we were always dedicated to perfecting the technique of videos and images of coverage while collecting the testimonies of citizens argentani who have to do with cycling, in its enhancement or offering services for cyclists.

Testimony of Raffaele Brunaldi who organizes for years the event promoted by the Municipality of Argenta called FAR GRAVEL that wants to promote and make known the Primaro Route.



Testimony of Alfonso Moretti one of the last shops opened in Argenta on the theme of cycling because the world of bicycles evolves with technology.



Testimony of Gino Brunazzi, one of the historic shops still active for the repairs of bicycles.



Testimony of the students Secondary School of Second Degree of the Professional Institute Maintenance and Technical Assistance of Argenta because even today it is taught, lasted some hours of laboratory, to carry out the basic maintenance of a bicycle in addition to telling the past projects carried out by the Institute based on this medium.



The last days of the workshop were used to edit the final video lasting 26.08 minutes (link <https://www.youtube.com/watch?v=zF8sV3bkozM>) with the explanation of all the techniques of editing a video by Sergio Stignani.

3. Wild herbs, traditional foods and quality catering

The third workshop held from 9 - 13 October 2023 at the Cultural Center Market but it was also necessary to explore the territory of Argenta to develop the subject in question.

After the introductory part the trainees were able to improve more and more the technique of shooting, interviews, cover images and photography, always under the supervision of Sergio Stignani, using all the instrumentation during the collection of testimonies of local citizens who know the spontaneous herbs, who are able to carry out a work based on the properties of spontaneous plants, traditional foods and the use of herbs in the kitchen.

Testimony of Anna Maria Toschi expert connoisseur of spontaneous herbs both because she grew up with the use of wild herbs in her home since she was a child but also because she is passionate about phyto-surgery and therefore she documents plants.



Testimony of Michela Melocelli who runs the oldest herbalist in the silvery territory, as the passion of herbs has been handed down from mother to daughter both with the opening of the initial activity as well as being raised with the use of herbs in the house since she was a girl.



Testimony of Graziela Fumaneri who chose, while coming from another reality, but loving the territory in which he lives, to open a laboratory of fresh pasta and traditional foods. On this occasion the students could also try to make pasta with a rolling pin.



The last days of the workshop were used to edit the final video lasting 33.48 minutes (link <https://www.youtube.com/watch?v=Z9rPOmppW74>) with the explanation of all the techniques of editing a video by Sergio Stignani.

4. Experiences of art and craftsmanship between tradition and business (marsh herbs and braids, ceramics...)

In the week from 9 - 13 October 2023, the bearers of knowledge of local art and crafts came to the Cultural Center Market and handed down their knowledge during the curiosity questions made by the students. During the testimonies, shooting techniques were increasingly perfected and increasingly mastered with the instrumentation. On this occasion we also started talking about the management and control of audio in a video.

Testimony of Patrizia Molesini who has a strong passion for crochet but also for the creation of scarves with yarns worked on the frame.



Evidence of Gianluca Frulli, one of the few in our territory, who, as a young man, through the passing on of knowledge from his parents, learned to weave carici for the realization of chairs and to work natural woods for other realizations.



Arianna Benini testifies that she is the only person in the Argentano area that we know who has the knowledge and the instrumentation to realize the old hunting calls with the cheer handed down and left by a craftsman of the past who made it work.



Evidence of Michela Fiorini who creates ceramic graffiti, tradition of the territory, and other ceramic products and who has handed down his skills to the children of the school.



The video edited, in the last days of the laboratory, has a duration of 38.47 minutes and is visible at this link <https://www.youtube.com/watch?v=cUcAkdglrQM>

5. Structures and activities in reclamation sites for an understanding of the territory

The last laboratory has seen engaged trainees from 23 - 27 October 2023 at the hydrovorous plant of Saiarino - Museum of the Reclamation, most important water node of the plain of the river Rhine managed by the Consortium of the Rhine Reclamation.

The students in this laboratory, having acquired enough manual skills and autonomy on the management of photographic equipment, have managed directly the interview with Sergio Stignani, as a former employee of the Consortium, who handed down to them the information on the activities of the plant being also a guide to the Museum of Reclamation. They also tried the positioning of the equipment on easel, necessary for the management of the audio and the basic movie, in order to have the right shots and the correct audio throughout the interview.



Another very important testimony was given by Alessandra Furlani, agronomist and communication manager of the Consorzio della Bonifica Renana, who told them about the birth of reclamation consortia, water management to date and future prospects, the importance of transferring such information to the citizens also through the visit of the Museum built in this work site.



Also in this case was produced a video of the duration of 38.06 minutes visible at this link

<https://www.youtube.com/watch=vIEAktUMNb6I>

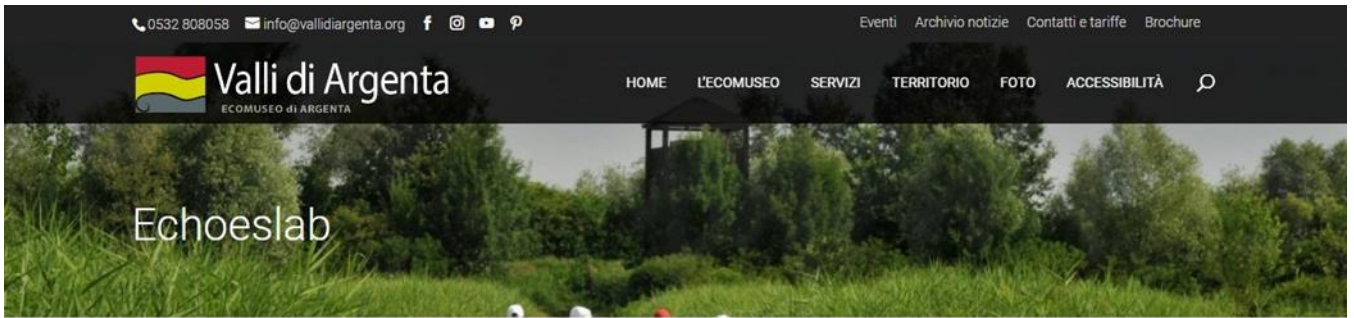
Final event

Saturday, December 2, 2023, at the Sala Piccolo Teatro del Centro Culturale Mercato - Piazza G. Marconi, 1 - Argenta, the students of the Istituto Montalcini who participated in the workshops, held thanks to the collaboration with the Gal Delta 2000, The Ecomuseum of Argenta, Soelia SpA and the Consorzio della Bonifica Renana presented to the citizens, the videos made and edited by them holding a debate in which they made themselves available to the public to answer all the questions of the case.



The videos are visible from the website www.vallidiargenta.org where a page has been created with an explanation of the project and also uploaded to the youtube channel of the Ecomuseum of Argenta. To be able to watch the videos we also created a cover for each.





Il GAL Delta 2000 (Capofila Locale) partner del Progetto di cooperazione Transnazionale per gli Ecomusei – Leader 2014-2020, denominato ECHOES, insieme a GAL Valli Marecchia e Conca (IT –Emilia-Romagna), GAL L'Altra Romagna (IT –Emilia-Romagna), GAL Sarcidano Barbagia di Seulo (IT –Sardegna), LAG Leader Aktiivinen Pohjois-Satakunta (Capofila -Finlandia), LAG Leader Ravakka (Finlandia) e il LAG Leader Sjö, Skog & Fjäll (Svezia) hanno avviato un processo di collaborazione finalizzato a



Categorie notizie

Approfondimenti

Musei

Natura

Progetti

Storia



(Finlandia) e il LAG Leader Sjö, Skog & Fjäll (Svezia) hanno avviato un processo di collaborazione finalizzato a contribuire alla crescita e all'innovazione degli ecomusei e dei musei rappresentativi delle tradizioni locali e del patrimonio culturale nei rispettivi territori di competenza.

Obiettivi del Progetto sono:

- **Rafforzare** le capacità delle istituzioni di applicare modelli innovativi, strategie e azioni concrete per la protezione e l'uso sostenibile del patrimonio culturale immateriale;
- **Valorizzare** le componenti dell'identità di un luogo (territorio, memoria, tradizione e usanze);
- **Promuovere** nuove opportunità di lavoro per i giovani e l'imprenditorialità, la promozione e gli investimenti attraverso lo scambio di sapere generazionale;
- **Accrescere** la conoscenza del patrimonio culturale immateriale.

All'interno del progetto il GAL Delta 2000 ha organizzato laboratori (**Echoeslab**) negli Ecomusei del Delta del Po, per scoprire nuove opportunità di lavoro per i giovani attraverso lo scambio del sapere generazionale.

Gli Ecomusei del GAL Delta 2000 coinvolti nei laboratori oltre all'**Ecomuseo di Argenta** sono l'**Ecomuseo delle Erbe Palustri di Bagnacavallo**, l'**Ecomuseo del Sale e del Mare di Cervia** e l'**Ecomuseo del Bosco e del Cervo di Mesola**.

L'Ecomuseo di Argenta ha svolto cinque laboratori, da 20 ore ognuno, coinvolgendo ragazzi del 3° e 4° anno dell'IISAP Rita Levi Montalcini sia nell'a.s. 2022-2023 che nell' a.s. 2023-2024, con progetti PCTO, realizzando,

In evidenza



Prossimi eventi

Chi vola nelle Valli di...

0532 808058 info@vallidiargenta.org

Eventi Archivio notizie Contatti e tariffe Brochure

Accredito Valli di Argenta patrimonio culturale immateriale

HOME L'ECOMUSEO SERVIZI TERRITORIO FOTO ACCESSIBILITÀ

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Sabato 2 Dicembre 2023, presso la Sala Piccolo Teatro del Centro Culturale Mercato – Piazza G. Marconi, 1 – Argenta, gli studenti e le studentesse dell'Istituto Montalcini che hanno partecipato ai laboratori, svolti grazie alla collaborazione con il Gal Delta 2000, l'Ecomuseo di Argenta, **Soelia SpA** e il **Consorzio della Bonifica Renana**, hanno presentato alla cittadinanza, i video realizzati e montati da loro tenendo un dibattito nel quale si sono messi a disposizione del pubblico per rispondere a tutte le domande del caso.

I video, suddivisi per le tematiche affrontate, sono visibili ai link sotto.

delle Valli di Argenta

Orario musei inverno 2023

PROSSIMI EVENTI

DOM 11 Febbraio Chi vola nelle Valli di Argenta? escursione guidata a piedi dalle 10:00 alle 12:30 Valli di Argenta

SAB 17 Febbraio Escursione fotografica al tramonto dalle 14:30 alle 17:30 Valli di Argenta

DOM 18 Febbraio La natura e l'amore escursione guidata a piedi dalle 10:00 alle 12:30 Valli di Argenta

0532 808058 info@vallidiargenta.org

Eventi Archivio notizie Contatti e tariffe Brochure

Valli di Argenta

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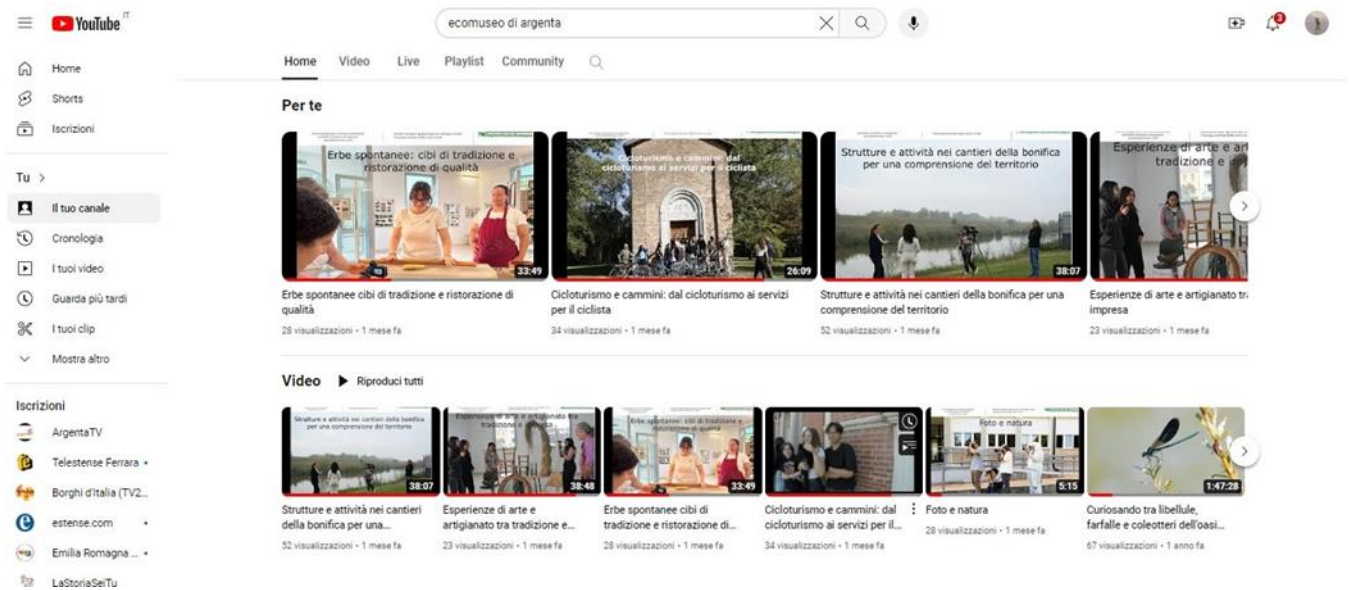
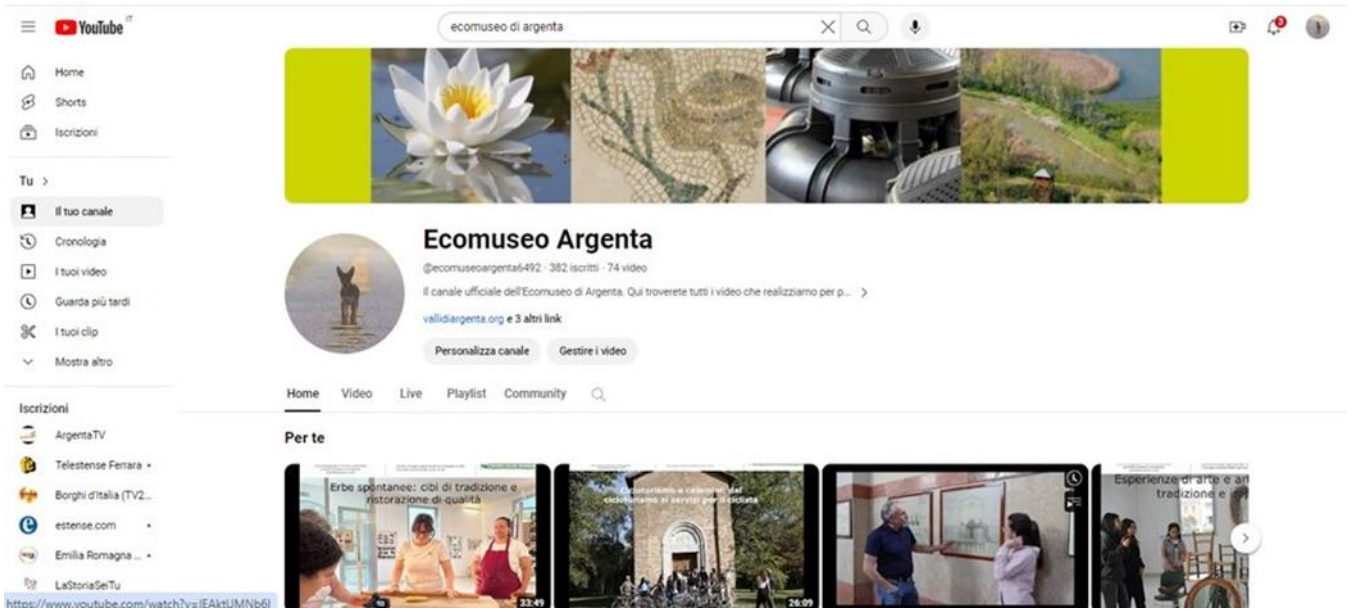
1. **Fotografia naturalistica**
2. **Cicloturismo e cammini: dal cicloturismo ai servizi per il ciclista**
3. **Erbe spontanee, cibi di tradizione e ristorazione di qualità**
4. **Esperienze di arte e artigianato tra tradizione e impresa (erbe palustri e intrecci, ceramica...)**
5. **Strutture e attività nei cantieri della bonifica per una comprensione del territorio**

SAB 17 Febbraio Escursione fotografica al tramonto dalle 14:30 alle 17:30 Valli di Argenta

DOM 18 Febbraio La natura e l'amore escursione guidata a piedi dalle 10:00 alle 12:30 Valli di Argenta

DOM 25 Febbraio Un lupo per amico escursione guidata a piedi dalle 10:00 alle 12:30 Valli di Argenta

Calendario completo



Activity 3.1 - ECHOES Project Project Dossier AGREA Application 5210905 - Mis 19.3.2 "Cooperation" - Mis. 19 "Support for local development LEADER" RDP 2014-2020 of the Emilia-Romagna Region.



Una strategia per il turismo sostenibile nel Delta emiliano-romagnolo: prendiamocene cura!



Fondo europeo agricolo per lo sviluppo rurale: l'Europa investe nelle zone rurali

